

END  $\Delta$  d) magnetically and temporarily linking the coated medium to a ferromagnetic object so that the coated medium and ferromagnetic object are held together.

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SUB  $\Delta$   $\rightarrow$  13. (once amended) The method of claim 10, further comprising magnetizing the ferromagnetic component of the coating material so that the coated material remains magnetic after the magnetizing step such that the magnetized coated medium temporarily and magnetically holds the ferromagnetic object.  
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SUB  $\Delta$   $\rightarrow$  15. (once amended) A coated medium comprising:  
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a) a medium having a surface, the surface capable of receiving a substantially and regularly spread coating material, the medium being one of a paper, a card, wallpaper, a flexible plastic sheet, a rigid plastic sheet, and walls; and  
b) a coating material as a mixture of a binder suitable for being spread substantially regularly over the surface of the medium and a ferromagnetic component, the coating material spread substantially and regularly over at least a portion of the surface;  
c) the coated material being applied to the medium to form a coated medium that can temporarily and magnetically link to a ferromagnetic object so that the coated medium and ferromagnetic object are held together.

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SUB  $\Delta$   $F'$  19. (once amended) The coated medium of claim 15, wherein the ferromagnetic component is permanently magnetized such that the magnetized coated medium temporarily and magnetically holds the ferromagnetic object.

20. (once amended) An apparatus for coating a medium comprising:

a) means for mixing a binder suitable for being spread substantially regularly over a surface of the medium and a ferromagnetic component to form a coating material, wherein the medium is one of a paper, a card, wallpaper, a flexible plastic sheet, a rigid plastic sheet, and walls; and

b) means for substantially and regularly spreading the coating material onto the surface of the medium and for allowing the coating material to set, the mixing and spreading means forming a coated medium that can temporarily and magnetically link to a ferromagnetic object so that the coated medium and ferromagnetic object are held together.

21. (once amended) The apparatus of claim 20, further comprising means for magnetizing the coating material so that the coating material remains magnetic after the magnetizing step such that the magnetized coated medium temporarily and magnetically can hold a ferromagnetic object.

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END  
22. (once amended) The apparatus of claim 20, further comprising means for magnetizing the coating material so that the coating material remains magnetic after the magnetizing step such that the magnetized coated medium temporarily and magnetically can hold the ferromagnetic object, the magnetizing means having a magnetic strength to orient the ferromagnetic components of the coating material before the coating material sets.

Please add new claim 28 as follows: